

**МБОУ «Аккиреевская средняя общеобразовательная школа»
Черемшанского муниципального района Республики Татарстан**

Открытый урок по английскому языку в 8 классе по теме:

«Средства массовой информации»

**Разработала
и провела учитель
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Конспект урока по английскому языку в 8 классе

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Тема: «Средства массовой информации»

Цель: организация деятельности учащихся, направленная на прочное усвоение знаний, умений и навыков по теме.

Задачи:

Общеобразовательные: Развивать навыки аудирования, диалогической и монологической речи по теме, обобщить знания учащихся по теме, дополнить их новыми сведениями.

Развивающие: формировать приемы умственной деятельности, учить логически мыслить.

Воспитательная: Повышать мотивацию к изучению английского языка, Побуждать учащихся к использованию на английском языке уже знакомую информацию.

Тип урока: комбинированный

Методы организации и осуществления учебно-познавательной деятельности: словесный, наглядный, метод самостоятельной работы, поисковый, ИКТ

Обснащение: комплект мультимедиа, презентации, аудиозапись, карточки с заданием.

УМК:

М.З.Биболетова, Н.Н. Трубанева . Английский язык.8 класс.

Учебник для общеобразовательных учреждений. Титул 2014.

Рабочая тетрадь к учебнику для 8 класса общеобразовательных учреждений. Титул, 2012.

Ход урока

1. Организационный момент

Good morning, boys and girls. I am glad to see you. Today we will speak about "Mass-Media" and our aim is to generalize our knowledge on this question.

2. *Give the definitions of the programmes.* Презентации о видах масс медиа.

Cartoon-is a film, a story for children that is made by photographing by drawings, so that they seem move.

Chat show- is a program I which famous people talk about themselves and answer questions about they lives.

Quiz show-is a programme in which people or teams compete against each other by answering questions.

Game show-is a program me in wich people play games and answer questions in order to win prizes

The news-is a programme about the latest events and politics.

Documentary-is a programme that gives you facts and information about serious Subject, such as history science or social programme.

Soap opera-is a television story about a group of people and they lives, wich is broadcast regularly for many years.

Wildlife -is a television programme about wild animals and plants.

Now imagine that you have your holidays and it is very cold outside. What programme would you watch? Use:

3. Аудирование.

Listen to the brief information about broadcasting companies and fill in the table their names

Russia-kultura

The USA-CNN

Britain-BBC

Canada-CBC

You have enough information about TV.

4. Agree or disagree: Упр.3, смп.65.

TV-is a waste of time.

TV-is terribly bad for people eyes.

People relax when they watch TV.

People can travel round the world without wasting money.

TV kills conversation.

People can study at home.

Children don't get enough fresh air.

People receive information about important events.

Children get nervous.

Children stop to read books.

People find new friend.

Children watch films for children.

5. Let's play. One team speak about advantages of TV, Other team speak about disadvantages of TV.

Which other means of communication do you know?

Структура Тик-тэк-тоу

-newspaper, tabloid, The Internet, radio

It is not easy to fancy our life without newspapers, magazines, tabloids, radio, the Internet.

Say, please, which mass-media is the most convenient?

The most modern. Why?

The most convenient is TV because I can listen to broadcasting programmes every day.

The Internet because it is the way to communicate with partner who might be a thousand miles away.

Let's sing. Учащиеся поют песню «Be happy»

6. Continuous Round Robin. Упр.7, смп.65

Ask each other the following questions:

-Which media is the most popular in your family?

-Have you got a radio?

Which television and radio programmes do you like the best?

How many TV channels do you have in your area?

Who in your family watches TV more than others?

Which TV broadcasting company is your favorite?

Can you watch any American or British programmes in your area?

7. Read the text about a well-known Russian reporter Artyom Borovik. Say what new facts you've learned about him and his job. Ex.73. p. 80

Use the following guidelines:

This is the story of ...

He began his career as...

He became...

He joined...

He founded...
He was the first Russian

8. Заключение.

Подведение итогов.

Today we speak about Mass-Media.

We can hardly imagine our life without TV, radio, newspapers, the Internet. They are important for us. They offer us different programmes to satisfy all tastes.

Билетик на выход.

If the lesson was interesting you show the red card.

